



FARMERS CUT®

## GRAPHIC DESIGNER

MARKETING & SALES, FULL-TIME, HAMBURG (GERMANY)

### About Farmers Cut (FC)

We started FC in 2015 as a company with the ambition to emerge as a leader in hyper-local Indoor Vertical Farming in the world to offer locally grown greens, that are pesticide-free, high in nutrients and available all-year round. The founders of FC, Mark Korzilius and Isabel Molitor and their team developed a fully automated indoor vertical cultivation technology, 'Dryponics', which is based on full climate control, modular hardware elements and a unique growth substrate. Our first farm is up and running since Summer 2017 and a patent for our Dryponics system has been granted.

Our farms are designed for the production of baby leaves, microgreens and herbs as well as fruity plants like strawberries, tomatoes, cucumber and other. In sharp contrast to today's existing value chain, where retailers dominate the game and more so product specifications, FC uses its hyper-local production hub to sell trustworthy, pesticide-free, highly nutritious products with superior taste and freshness directly to B2B and B2C.

Our Dryponics farms can be operated independent from external conditions enabling us to go to regions that are particularly prone to environmental stress such as the Middle East or cities of high population density such as the megacities of China. Our Dryponics technology is the basis for global scalability to pursue our mission of building 180+ farms around the globe by 2027.

**Position:** GRAPHIC DESIGNER

**Start date:** immediately

### Description:

We need a Graphic Designer to help us make our various websites, marketing materials, and blogs look amazing and inspire the world. The Graphic Designer is responsible for creating various marketing and sales materials, creating custom illustrations, and creating digital assets.

### What you will do:

- Assist in the creation of online materials such as social media graphics, website assets, online advertisements, and more. Create custom illustrations and graphics based on Farmers Cut's branding standards.
- Updating copy on sales materials, websites, and other company documents.

### What we're looking for:

- Strong understanding of Adobe Creative Cloud, including Illustrator and Photoshop.
- Strong organization and time management skills
- Someone who thrives on fast turnaround timelines
- Someone who is an inquisitive and hungry problem solver
- An emotionally-intelligent team player
- Great verbal and written communication skills
- Excitement to work and learn in a fast-paced, start-up environment

Please send you application to Isabel at [im@farmerscut.com](mailto:im@farmerscut.com) including your resume and cover letter (German or English). We are looking forward to hearing from you!